



National Kaohsiung University of Hospitality and Tourism

International Bachelor Program in Tourism Management (ITM)

Course Outline

Subject : 航空票務 Airline Ticketing

Credit : 3

Course Hours : 3

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Teaching Purpose	<p>This course provides skill training for airfare ticketing knowledge. The fare construct and theoretic analysis of fare calculation will be thoroughly instructed. The practice of airfare ticketing will be enhanced by using GDS (global distribution system) which is operated worldwide by many major airlines, travel agents, hotels and transportation business. After completing the course program, students can acquire better understanding of air travel business, ability of airfare ticketing system operation, related knowledge and terminology of airlines and travel agents. Students can have better opportunities of working positions in airlines, travel agencies and tourism industry.</p>
Course Content	<p>The airfare ticketing course is designed to assist students to realize the fare construct and be capable of issuing tickets (After being able to accomplish airline reservation booking). The content is as the following:</p> <ol style="list-style-type: none">1.Introduction of international regulations for air transport2.Route maps for travel areas by continents3.Different level of booking conditions4.Tariffs, fares & taxes on constructing fare5.E-tickets and related fields6.Proper travel documents/visa required when ticketing routes7.Air fare computer system operation
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