



National Kaohsiung University of Hospitality and Tourism
International Bachelor Program in Tourism Management (ITM)

Course Outline

Subject : 永續觀光 Sustainable Tourism

Credit : 3

Course Hours : 3

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Teaching Purpose	This course will introduce students to sustainability concept that is applied to tourism. Students will learn about alternative tourism and how to manage (conserve/preserve) tourism destination naturally and culturally.
Course Content	<ul style="list-style-type: none">◆X Mass tourism and tourism impacts◆X Alternative tourism◆X Sustainability concept◆X Sustainable tourism◆X Conservation: natural and cultural◆X Interpretation and storytelling
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