



National Kaohsiung University of Hospitality and Tourism
International Bachelor Program in Tourism Management (ITM)

Course Outline

Subject : 觀光餐旅專案管理 Project Management Credit : 3 Course Hours : 3

※ 「 Please be aware of the copyright law 」 and 「 Do not make copies illegally 」 ※	
Teaching Purpose	This course aims to introduce students to global issues and trends so that they can design projects to get the optimal problem solutions. With cost-benefit analysis and marketing research, students are required to propose projects and bring such ideas to implementation. Hence, they will be practically involved in all stages of project management.
Course Content	<ol style="list-style-type: none">1. Project management life cycle2. Stakeholder analysis3. Leadership and work delegation4. Project implementation and monitoring5. Managing people
※ 「 Please be aware of the copyright law 」 and 「 Do not make copies illegally 」 ※	