



**National Kaohsiung University of Hospitality and Tourism**  
**International Bachelor Program in Tourism Management (ITM)**

**Course Outline**

Subject : 觀光專業英文 Professional English

Credit : 3

Course Hours : 3

<b>※ 「 Please be aware of the copyright law 」 and 「 Do not make copies illegally 」 ※</b>	
Teaching Purpose	The goals of the course are to meet the English language needs of professionals working in the tourism industry, to engage students in activities similar to authentic scenarios and provide interactive contents as much as possible, and to build up students' confidence in the professional skills needed for the tourist industry.
Course Content	<ul style="list-style-type: none"><li>◆X Communication skills</li><li>◆X English for hospitality and tourism (tourism, hotel, airline, events and entertainment)</li><li>◆X Tour guiding skills</li><li>◆X Presentation skills</li></ul>
<b>※ 「 Please be aware of the copyright law 」 and 「 Do not make copies illegally 」 ※</b>	