



National Kaohsiung University of Hospitality and Tourism
International Bachelor Program in Tourism Management (ITM)

Course Outline

Subject : 觀光資源規劃 Tourism and Recreation

Resources Planning

Credit : 3

Course Hours : 3

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Teaching Purpose	The course' s goal is to prepare the students with the theoretical bases of tourism planning while analyzing and discussing real case scenarios.
Course Content	The first part of the course will focus on the “backstage” of the tourism planning process. During the second half, the students will practice and demonstrate their analytical skills by developing a tourism planning project.
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