

National Kaohsiung University of Hospitality and Tourism International Bachelor Program in Tourism Management (ITM)

Course Outline

Subject: 世界旅遊目的地 World Destinations Credit: 3 Course Hours: 3

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Teaching Purpose	The purpose of this course is to guide the students to acquire a robust understanding of world-scale dynamics, aligned with the expectations and demands in their future professional paths within the tourism industry.
Course Content	Each unit will explore the physical, cultural, economic, and political geography of the countries in a specific region of the globe. In parallel, the student will learn the bases of supranational institutions and international diplomacy.
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