



National Kaohsiung University of Hospitality and Tourism
International Bachelor Program in Tourism Management (ITM)

Course Outline

Subject : 學術應用英文 Academic Skills in English Credit : 3 Course Hours : 3

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Teaching Purpose	This course aims to provide students English communication skills with the focus of speaking and writing for academic and business goals. Students will undergo interactive learning through discussions, debates, and practical workshops. All lessons are designed to prepare students for their future careers in the tourism industry.
Course Content	<ol style="list-style-type: none">1. Verbal and non-verbal communication2. Business English writing3. English for future career: job application and interviews4. Presentation skills
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