



## National Kaohsiung University of Hospitality and Tourism

### International Bachelor Program in Tourism Management (ITM)

#### Course Outline

Subject : 觀光事業風險管理 Crisis Management in  
Tourism

Credit : 3

Course Hours : 3

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Teaching Purpose	The purpose of this course is to introduce tourism crisis and disaster planning and management. Students will be able to comprehend the theoretical perspectives through integrated and strategic approaches. From theories to practices, students will apply knowledge to implementing different projects.
Course Content	<ol style="list-style-type: none"><li>1. Overview of global crisis</li><li>2. Tourism crisis and disaster management</li><li>3. COVID 19 and the emerging trends</li><li>4. Managing tourism crisis in the digital era</li></ol>
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